



Hospitality Management Consultants AG

CURRICULUM VITAE

Armin Henzen

Born November 6th, 1954 in Wiler / Valais / Switzerland.
Married, 2 wonderful daughters

Education: lic. oec. HSG

1980: lic.oec.HSG (MBA) at the University of St. Gallen
Core competence: Tourism and Hospitality

2004: Certified real estate broker with Swiss federal diploma

Experience

2 1/2 years **Internal Auditor Mövenpick Enterprises**

Audits in nearly all Mövenpick hotels and restaurants in Switzerland and Middle East. Getting familiar with the most important products and markets of the hospitality industry.

1 1/2 years **Operations Analyst Silberkugel AG**, a division of Mövenpick.

Cost responsibility for all fast food and highway restaurants (30 units).
Real estate and insurance aspects.

1 1/2 years **Director Finance and Administration (CFO)** of Caves Mövenpick SA
Member of the executive committee.

Financial complexity of an international import / export company.
Logistical problems.

3 years **Vice President Corporate Development** of Mövenpick Hotels

During these three years five hotels have been opened; for 14 new projects management or rental agreements have been signed.
In addition two new hotel prototypes have been developed; an up scale-mid price hotel and a budget hotel.

Since 11/1989 **Independent hotel, restaurant and real estate consultant.**

Owner of HMC Hospitality Management Consultants AG in Zug / Switzerland.





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Activities: Project development:

Feasibility studies, financial feasibility, concept definition, financing.

Project management:

Preopening activities, project supervision and coordination.

Real Estate:

Valuation, project and sales coordination.

Due Diligence.

Purchase and sale of real estate buildings.

Wineries / Vineyards:

Valuation, project and sales coordination.

Due Diligence.

Purchase and sale of wineries / vineyards;
mainly in Switzerland, France, Italy, Spain.

Markets: HMC has worked in / for the following countries:

Europe: Switzerland, Spain, Germany, France, Belgium, Netherlands, Great Britain, Luxemburg, Portugal, Austria, Italy, Malta, Kosovo, Greece, Cyprus, Hungary, Rumania, Russia.

Middle East: Egypt and Kuwait

America: Canada, USA/Texas, Dominican Republic.

President: HMC Hospitality Management Consultants AG
HMC Immobilien AG

Owner: Immo Vorstadt Zug GmbH

International references:

Mövenpick Hotels and Resorts, Marriott, Ritz Carlton, Sheraton, Radisson
Accor, Lindner Hotels, Pestana Group Portugal, etc.